## **ORDER**

**4105003** Orders Order / Rev: 06837948 Alt Order #: Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Sales Office: Original Date / Rev: 08/01/12 / 10/03/12 BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America Demographic: À35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00

Bill Blan

| Dill I lall |          |         |              |             |
|-------------|----------|---------|--------------|-------------|
| Start Date  | End Date | # Spots | Gross Amount | Net Amount  |
| 10/01/12    | 10/15/12 | 155     | \$77,185.00  | \$65,607.25 |

## Totals

Advertiser External ID:

Agency External ID:

| Month        | # Spots | Gross Amount | Net Amount  | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 155     | \$77,185.00  | \$65,607.25 | 0.00   |
| Totals       | 155     | \$77.185.00  | \$65,607,25 | 0.00   |

## **Account Executives**

Priority:

Revenue Codes:

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 30%   | \$77,185.00  |
| Market      | 100%  | \$257 283 33 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 21%   | \$54,029.50 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 14%   | \$36,019.67 |
| KTUD              | 1%    | \$2,572.83  |
| KVVU              | 26%   | \$66,893.67 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 8%    | \$20,582.67 |

| _ | Ln  | Ch          | Start         | End      | Inventory Code      | Break          | Start/End Ti | me Days | Len Spots | Rate Pri    | Rtg Type Spots | Amount     |
|---|-----|-------------|---------------|----------|---------------------|----------------|--------------|---------|-----------|-------------|----------------|------------|
| Ī | ≣ 1 | KSNV        | 10/09/12      | 10/12/12 | M-F 5-6a WakeUp w/\ | MgsV           | 5-6a         | -TWTF   | :30       | 4 \$450.001 | 0.00 NM 4      | \$1,800.00 |
|   |     |             |               |          | M-F 5-6a WakeUp w/  | <b>Vagners</b> |              |         |           |             |                | •          |
|   |     | NEWS        |               |          |                     |                |              |         |           |             |                |            |
|   |     | <u>Star</u> | <u>t Date</u> | End Date | Weekdays Spo        | ts/Week        | <u>Rate</u>  | Rating  |           |             |                |            |
|   | W   | eek: 10/0   | 8/12          | 10/14/12 | -TWTF               | 4              | \$450.00     | 0.00    |           |             |                |            |

KSNV

Page 2 of 15

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837948 10/09/12 - 10/15/12 Product Desc:

OBAM FOR AMERICA

Estimate:

| Ln Ch Start End  | Inventory Code Break   | Start/End T  | ima Dava                         | lan Cnat          | o Doto Dri                               | Dian Trunca    | Onele | 0                    |
|--|--|--|----------------------------------|-------------------|--|----------------|-------|----------------------|
|  | M-F 5-6a WakeUp w/WaQM   | 5-6a   | ime Days<br>-TwTF-               | Len Spot          | s Rate Pri<br>4 \$450,001                | 0.00 NM        |       | Amount<br>\$1,800,00 |
| NEWS   | M-F 5-6a WakeUp w/Wagners  | J-0a   | -   W   F -                      | 50                | 4 \$450.001                              | O.OO INIVI     | 4     | \$1,000.00           |
| Start Date End Date  | Weekdays Spots/Week  | Rate   | Rating                           |                   |  |                |       |                      |
| Week: 10/08/12 10/14/12  | -TWTF 4  | \$450.00   | 0.00                             |                   |  |                |       |                      |
| <del></del>  | <u>Start</u><br>N-F 5-6a WakeUp w/Wagner5-6a   | /End Time  |                                  | Weekdays I        |  | Rtg Type       |       |                      |
| See MG 1.5,1.6,1.7,1.8   |  |  |                                  | -1M()  4~~~=      | :30 <del>(</del> \$4 <del>50.00)</del>   | U.UU MINI      |       |                      |
|  | E] NOT AVAILABLE RATE  |  |                                  |                   |  |                |       |                      |
| 2 KSNV 10/08/12-10/14/12 N   | <i>II-F 5-6a WakeUp w/Wagner5-</i> 6a  |  |                                  | -TWThF            | :30 (\$450.00)                           | 0.00 <i>NM</i> |       |                      |
| See MG 1.5,1.6,1.7,1.8   |  |  |                                  |                   |  |                |       |                      |
|  | TE] NOT AVAILABLE RATE<br><i>N-F 5-6a WakeUp w/Wagner5-</i> 6a   |  |                                  | -TWThF            | 20 (\$450.00°                            | 0.00 8484      |       |                      |
| See MG 1.5,1.6,1.7,1.8   |  |  |                                  | - IMIIIH          | :30 <del>(\$450.</del> 00)               | 0.00 10101     |       |                      |
|  | E] NOT AVAILABLE RATE  |  |                                  |                   |  |                |       |                      |
| 4 KSNV 10/08/12-10/14/12 N   | A-F 5-6a WakeUp w/Wagner5-6a   |  |                                  | -TWThF            | :30 <i>(\$450.00)</i>                    | 0.00 <i>NM</i> |       |                      |
| See MG 1.5,1.6,1.7,1.8   |  |  |                                  |                   |  |                |       |                      |
| -  | TE] NOT AVAILABLE RATE<br>/I-F 5-6a WakeUp w/Wagner5-6a  |  |                                  | ~TWThF            | :30 \$450.00                             | O OO NIM       | 1     |                      |
| ⊕ MG for 1.2,1.4,1.1,1.3   | I-1 3-02 WakeOp W/Wagner 5-0a  |  |                                  | ~   W             | .50 \$450.00                             | 0.00 NM        |       |                      |
| [Revised Rate to Reinst  | ate]   |  |                                  |                   |  |                |       |                      |
| and the second s | /I-F 5-6a WakeUp w/Wagner5-6a  |  |                                  | -TWThF            | :30 \$450.00                             | 0.00 NM        |       |                      |
| ⊕ MG for 1.2,1.4,1.1,1.3   | 117  |  |                                  |                   |  |                |       |                      |
| [Revised Rate to Reinst  | atej<br>/I-F 5-6a WakeUp w/Wagner5-6a  |  |                                  | -TWThF            | ·20 ¢450.00                              | 0.00 NM        |       |                      |
| MG for 1.2,1.4,1.1,1.3   | 1-1- 5-0a wakeop wwwagner5-6a  |  |                                  | - IWIII           | :30 \$450.00                             | 0.00 NM        |       |                      |
| [Revised Rate to Reinst  | ate]   |  |                                  |                   |  |                |       |                      |
|  | Л-F 5-6a WakeUp w/Wagner5-6a   |  |                                  | -TWThF            | :30 \$450.00                             | 0.00 NM        |       |                      |
| ⊕ MG for 1.2,1.4,1.1,1.3   | -4-1   |  |                                  |                   |  |                |       |                      |
| [Revised Rate to Reinst  | <del>`</del>   |  |                                  |                   |  |                |       |                      |
| E 2 KSNV 10/15/12 10/15/12   | M-F 5-6a WakeUp w/wagivi   | 5-6a   | M                                | - :30             | 1 \$450.001                              | 0.00 NM        | 1     | \$450.00             |
| NEWS   | With a da wandap with agricia  |  |                                  |                   |  |                |       |                      |
| Start Date End Date  | Weekdays Spots/Week  | Rate   | <u>Rating</u>                    |                   |  |                |       |                      |
| Week: 10/15/12 10/21/12  | M 1  | \$450.00   | 0.00                             |                   |  |                | ļ.    |                      |
|  | <u>Description</u> <u>Start</u><br><i>N-F 5-6a WakeUp w/Wagner5</i> -6a  | t/End Time   |                                  | <u>Weekdays</u> I | <u>Rate:</u><br>30 <del>(\$450.00)</del> | Rtg Type       |       |                      |
| See MG 2.2   | 49 O-00 Wancop WWagner 5-00  |  |                                  |                   |  |                |       |                      |
| I NIOT AVAILABLE DAT   |  |  |                                  | J*                | .30 <del>(3430.00)</del>                 | 0.00 NW        |       |                      |
| I'NO I AVAILABLE KAT   | E] NOT AVAILABLE RATE  |  |                                  | N                 | .30 <del>(4450.00)</del>                 | 0.00 NM        |       |                      |
| 2 KSNV 10/15/12-10/15/12 N   | FE] NOT AVAILABLE RATE<br>#-F 5-6a WakeUp w/Wagner5-6a   |  |                                  | M                 |  | 0.00 NM        |       |                      |
| 2 KSNV 10/15/12-10/15/12 N   | /I-F 5-6a WakeUp w/Wagner5-6a  |  |                                  |                   |  |                |       | ,                    |
| 2 KSNV 10/15/12-10/15/12 M   | /I-F 5-6a WakeUp w/Wagner5-6a<br>:ate]   |  |                                  | M                 | :30 \$450.00                             | 0.00 <b>NM</b> |       |                      |
| 2 KSNV 10/15/12-10/15/12 N   | /I-F 5-6a WakeUp w/Wagner5-6a<br>:ate]<br>Wake Up Early w/ Wagn@M  | 430a-5a  | -TWT                             | M                 |  |                |       | \$200.00             |
| 2 KSNV 10/15/12-10/15/12 M   | /I-F 5-6a WakeUp w/Wagner5-6a<br>:ate]   |  | -TW₹                             | M                 | :30 \$450.00                             | 0.00 <b>NM</b> |       | \$200.00             |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15  [Revised Rate to Reinst  E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date  End Date  | /I-F 5-6a WakeUp w/Wagner5-6a<br>ate]<br>Wake Up Early w/ Wagn@M<br>Wake Up Early Wagners<br><u>Weekdays</u> <u>Spots/Week</u>   | 430a-5a<br><u>Rate</u>                             | -TWT<br>Rating                   | M                 | :30 \$450.00                             | 0.00 <b>NM</b> |       | \$200.00             |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15  [Revised Rate to Reinst  E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/14/12  | /I-F 5-6a WakeUp w/Wagner5-6a<br>tate]<br>Wake Up Early w/ Wagn@M<br>Wake Up Early Wagners<br><u>Weekdays</u> <u>Spots/Week</u><br>-⊤wT 4  | 430a-5a<br><u>Rate</u><br>\$50.00                  | Rating<br>0.00                   | м                 | :30 \$450.00<br>4 \$50.003               | 0.00 <b>NM</b> | 4     |                      |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15  [Revised Rate to Reinst  E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date  End Date  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M  Wake Up Early Wagners  Weekdays Spots/Week  -TwT 4  Wake Up Early w/ Wagn@M  | 430a-5a<br><u>Rate</u>                             | Rating                           | м                 | :30 \$450.00                             | 0.00 <b>NM</b> | 4     | \$200.00<br>\$50.00  |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15  [Revised Rate to Reinst  E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/14/12  | /I-F 5-6a WakeUp w/Wagner5-6a<br>tate]<br>Wake Up Early w/ Wagn@M<br>Wake Up Early Wagners<br><u>Weekdays</u> <u>Spots/Week</u><br>-⊤wT 4  | 430a-5a<br><u>Rate</u><br>\$50.00                  | Rating<br>0.00                   | м                 | :30 \$450.00<br>4 \$50.003               | 0.00 <b>NM</b> | 4     |                      |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15  [Revised Rate to Reinst  E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/15/12  E 4 KSNV 10/15/12 10/15/12  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M  Wake Up Early Wagners  Weekdays Spots/Week  -TwT 4  Wake Up Early w/ Wagn@M  | 430a-5a<br><u>Rate</u><br>\$50.00                  | Rating<br>0.00                   | м                 | :30 \$450.00<br>4 \$50.003               | 0.00 <b>NM</b> | 4     |                      |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15 [Revised Rate to Reinst E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/15/12  E 4 KSNV 10/15/12 10/15/12  NEWS  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M  Wake Up Early Wagners  Weekdays Spots/Week  -TWT 4  Wake Up Early w/ Wagn@M  Wake Up Early Wagners   | 430a-5a<br><u>Rate</u><br>\$50.00<br>430a-5a       | Rating<br>0.00<br>M              | м                 | :30 \$450.00<br>4 \$50.003               | 0.00 <b>NM</b> | 4     |                      |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15 [Revised Rate to Reinst E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/15/12  NEWS  Start Date  NEWS  Start Date  NEWS  Start Date  NEWS  Start Date  End Date  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week -TWT 4  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week M 1  M-F 6-7a WakeUp w/Wa@M                           | 430a-5a  Rate \$50.00  430a-5a  Rate               | Rating<br>0.00<br>M              | - :30<br>- :30    | :30 \$450.00<br>4 \$50.003               | 0.00 <b>NM</b> | 1     |                      |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15 [Revised Rate to Reinst E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/14/12  E 4 KSNV 10/15/12 10/15/12  NEWS  Start Date Week: 10/15/12 10/21/12  NEWS  Start Date Week: 10/15/12 10/21/12  E 5 KSNV 10/09/12 10/12/12  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week -TWT 4  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week M 1   | 430a-5a  Rate \$50.00  430a-5a  Rate \$50.00       | Rating 0.00 M  Rating 0.00       | - :30<br>- :30    | :30 \$450.00<br>4 \$50.003               | 0.00 NM        | 1     | \$50.00              |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15 [Revised Rate to Reinst E 3 KSNV 10/09/12 10/12/12  NEWS Start Date End Date Week: 10/08/12 10/15/12  NEWS Start Date End Date Week: 10/15/12 10/15/12  NEWS Start Date End Date Week: 10/15/12 10/21/12  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week -TWT 4  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week M 1  M-F 6-7a WakeUp w/Wa@M                           | 430a-5a  Rate \$50.00  430a-5a  Rate \$50.00  6-7a | Rating 0.00 M Rating 0.00 -TWTF- | - :30<br>- :30    | :30 \$450.00<br>4 \$50.003               | 0.00 NM        | 1     | \$50.00              |
| 2 KSNV 10/15/12-10/15/12 M  MG for 2.1 10/15 [Revised Rate to Reinst E 3 KSNV 10/09/12 10/12/12  NEWS  Start Date Week: 10/08/12 10/14/12  E 4 KSNV 10/15/12 10/15/12  NEWS  Start Date Week: 10/15/12 10/21/12  NEWS  Start Date Week: 10/15/12 10/21/12  E 5 KSNV 10/09/12 10/12/12  NEWS  | M-F 5-6a WakeUp w/Wagner5-6a  tate]  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week -TWT 4  Wake Up Early w/ Wagn@M Wake Up Early Wagners  Weekdays Spots/Week M 1  M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | 430a-5a  Rate \$50.00  430a-5a  Rate \$50.00       | Rating 0.00 M  Rating 0.00       | - :30<br>- :30    | :30 \$450.00<br>4 \$50.003               | 0.00 NM        | 1     | \$50.00              |

KSNV

Page 3 of 15

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start   | End                                 | Inventory Code                            | Brook           | Start/End 1             | ima Dava              | lon Sn          | ata .                | Data Dri               | Dia Tuna            | Cmala | A 100 0 1 1 1 1 1 |
|---|-------------------------------------|---|-----------------|-------------------------|-----------------------|-----------------|----------------------|------------------------|---------------------|-------|-------------------|
|   |                                     | M-F 6-7a WakeU                            |                 | 6-7a                    | <del></del>           | Len Spo         |                      |                        | Rtg Type            |       | Amount            |
|   | 12 10/12/12                         | M-F 6-7a WakeU                            |                 | b-7a                    | -TWTF-                | ·· :30          | 4 \$                 | 700.001                | 0.00 NM             | 4     | \$2,800.00        |
| NEWS  | C-4 D-4-                            | 161a a Iralas ca                          | Cu ata Milanta  | D-4-                    | Datter o              |                 |                      |                        |                     |       |                   |
| <u>Start Date</u><br>Week: 10/08/12   | <u>End Date</u><br>10/14/12         | <u>Weekdays</u><br>-TWTF                  | Spots/Week<br>4 | <u>Rate</u><br>\$700.00 | <u>Rating</u><br>0.00 |                 |                      |                        |                     |       |                   |
| Spot Ch Date R  |                                     | escription                                | •               | /End Time               | 0.00                  | <u>Weekdays</u> | Length               | Rate                   | Rtg Type            |       |                   |
| 1 KSNV 10/08/1  | 2-10/14/12 N                        | 1-F 6-7a WakeUp v                         | v/Wagner6-7a    |                         |                       | -TWThF          | - :30                |                        | 0.00 NM             |       |                   |
|   | 5, 5. 6, 5. 7, 5. 8                 |   |                 |                         |                       |                 |                      |                        |                     |       |                   |
| -   |                                     | E] NOT AVAILABL                           |                 |                         |                       | en red. re      |                      | (#700.00)              | 0.00 4114           |       |                   |
|   | 2-10/14/12 IV<br>5,5.6,5.7,5.8      | 1-F 6-7a WakeUp v                         | v/vvagnero-/a   |                         |                       | -TWThF          | - :30                | <del>(\$700.00)</del>  | 0.00 NIN            |       |                   |
|   |                                     | E] NOT AVAILABL                           | E RATE          |                         |                       |                 |                      |                        |                     |       |                   |
| =   |                                     | 1-F 6-7a WakeUp v                         |                 |                         |                       | -TWThF          | - :30                | (\$700.00)             | 0.00 NM             |       |                   |
|   | 5, 5. 6, 5. 7, 5. 8                 |   |                 |                         |                       |                 |                      | ,                      |                     |       |                   |
| -   |                                     | E] NOT AVAILABL                           |                 |                         |                       |                 |                      |                        |                     |       |                   |
|   |                                     | 1-F 6-7a WakeUp v                         | v/vvagner6-/a   |                         |                       | -TWThF          | - :30                | <del>(\$700:00)</del>  | 0.00 <i>NIM</i>     |       |                   |
|   | <i>5,5.6,5.7,5.8</i><br>.ILABLE RAT | E] NOT AVAILABL                           | E RATE          |                         |                       |                 |                      |                        |                     |       |                   |
| •   |                                     | I-F 6-7a WakeUp v                         |                 |                         |                       | -TWThF          | - :30                | \$700.00               | 0.00 NM             |       |                   |
| MG for 5.4,   |                                     | •   | Ü               |                         |                       |                 |                      | *******                | 4.44                |       |                   |
| -   | ate to Reinst                       | -   |                 |                         |                       |                 |                      |                        |                     |       |                   |
| _   |                                     | I-F 6-7a WakeUp v                         | v/Wagner6-7a    |                         |                       | -TWThF          | - :30                | \$700.00               | 0.00 NM             |       |                   |
| MG for 5.4,     IPovised P  | 5.3,5.2,5.1<br>ate to Reinst        | ato]                                      |                 |                         |                       |                 |                      |                        |                     |       |                   |
| •   |                                     | atej<br>1-F 6-7a WakeUp v                 | v/\Nagner67a    |                         |                       | -TWThF          | - :30                | ቁንሰስ ሰሰ                | 0.00 <b>N</b> M     |       |                   |
|   |                                     | , , o , a , , a , , a , o , o , o         | , rragno, o , a |                         | •                     | 1 66 1 111      | .00                  | Ψ100.00                | 0.00 TAIN           |       |                   |
|   | ate to Reinst                       | ate]                                      |                 |                         |                       |                 |                      |                        |                     |       |                   |
|   |                                     | 1-F 6-7a WakeUp v                         | v/Wagner6-7a    |                         |                       | -TWThF          | - :30                | \$700.00               | 0.00 NM             |       |                   |
| MG for 5.4,  Devised B  |                                     | -4-1                                      |                 |                         |                       |                 |                      |                        |                     |       |                   |
| <del></del>   | ate to Reinst                       | ·   |                 |                         |                       |                 |                      |                        |                     |       |                   |
| E 6 KSNV 10/15/   | 12 10/15/12                         | M-F 6-7a WakeU                            |                 | 6-7a                    | M                     | - :30           | 1 \$                 | 700.001                | 0.00 NM             | 1     | \$700.00          |
| NEWS  |                                     | iii i o i a i vanoc                       | p www.          |                         |                       |                 |                      |                        |                     |       |                   |
| Start Date  | End Date                            | <u>Weekdays</u>                           | Spots/Week      | <u>Rate</u>             | Rating                |                 |                      |                        |                     |       |                   |
| Week: 10/15/12  | 10/21/12                            | M   | 1               | \$700.00                | 0.00                  |                 |                      |                        |                     |       |                   |
| Spot Ch Date R  |                                     | l <u>escription</u><br>II-F 6-7a WakeUp v |                 | /End Time               |                       | Weekdays<br>M   | <u>Length</u><br>عون |                        | Rtg Type<br>0.00 NM |       |                   |
| See MG 6.   |                                     | 7-1 0-74 Wakeop V                         | wwagnero-ra     |                         |                       | v               | 30                   | <del>(\$700.00</del> ) | 0.00 1414           |       |                   |
|   |                                     | E] NOT AVAILABL                           | E RATE          |                         |                       |                 |                      |                        |                     |       |                   |
| _   |                                     | 1-F 6-7a WakeUp v                         | v/Wagner6-7a    |                         |                       | M               | - :30                | \$700.00               | 0.00 NM             |       |                   |
| MG for 6.1     MG for 6.1 |                                     | -1-5                                      |                 |                         |                       |                 |                      |                        |                     |       |                   |
|   | ate to Reinst                       | ·   |                 |                         |                       |                 |                      |                        |                     |       |                   |
| E 7 KSNV 10/09/   | 12 10/12/12                         | Today Show<br>Today Show                  | СМ              | 658a-9am                | -TWTF-                | :- :30          | 8 \$                 | 250.004                | 0.00 NM             | 8     | \$2,000.00        |
| TODAY SHOW  |                                     | Today Show                                |                 |                         |                       |                 |                      |                        |                     |       |                   |
| Start Date  | End Date                            | <u>Weekdays</u>                           | Spots/Week      | <u>Rate</u>             | Rating                |                 |                      |                        |                     |       |                   |
| Week: 10/08/12  | 10/14/12                            | -TWTF                                     | 8               | \$250.00                | 0.00                  |                 |                      |                        |                     |       |                   |
| E 8 KSNV 10/15/   | 12 10/15/12                         | -   | CM              | 658a-9am                | M                     | - :30           | 2 \$                 | 250,004                | 0.00 NM             | 2     | \$500.00          |
| TODAY SHOW  |                                     | Today Show                                |                 |                         |                       |                 |                      |                        |                     |       |                   |
| Start Date  | End Date                            | Weekdays                                  | Spots/Week      | <u>Rate</u>             | Rating                |                 |                      |                        |                     |       |                   |
| Week: 10/15/12  | 10/21/12                            | M   | 2               | \$250.00                | 0.00                  |                 |                      |                        |                     |       |                   |
| E 9 KSNV 10/13/   | 12 10/13/12                         | News 3 Sunrise -                          | SATURIM         | 6a-7a                   | S                     | - :30           | 1 \$                 | 125.004                | 0.00 NM             | 1     | \$125,00          |
| g som a zon   |                                     | News 3 Sunrise S                          | SATURDAY        |                         |                       |                 |                      |                        |                     |       |                   |
| NEWS  | End D-4:                            | Mentedaya                                 | On ala Alles    | D-4-                    | D. Him                |                 |                      |                        |                     |       |                   |
| Start Date<br>Week: 10/08/12  | End Date<br>10/14/12                | <u>Weekdays</u>                           | Spots/Week<br>1 | <u>Rate</u><br>\$125.00 | Rating<br>0,00        |                 |                      |                        |                     |       |                   |
| E10 KSNV 10/13/   |                                     |   | CM .            | 7a-9am                  | S                     | 5- :30          | 1 \$                 | 625.001                | 0.00 NM             | 1     | \$625.00          |
|   |                                     | Saturday Today                            | OIVI            | . 4. 00111              |                       |                 | , ψ                  | 020.001                | 0.00 14141          | l '   | φυΖυ.υυ           |
| SAT TODAY   |                                     |   |                 |                         |                       |                 |                      |                        |                     |       |                   |
| Start Date  | End Date                            | <u>Weekdays</u>                           | Spots/Week      | <u>Rate</u>             | Rating                |                 |                      |                        |                     | I     |                   |
|   |                                     |   |                 |                         |                       |                 |                      |                        |                     |       |                   |

KSNV

Page 4 of 15

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837948

10/09/12 - 10/15/12

Product Desc:

**OBAM FOR AMERICA** 

Estimate:

1537

Ln Ch Inventory Code Days Start End Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount E 10 KSNV 10/13/12 10/13/12 Saturday Today CM 7a-9am ----S-:30 \$625,001 0.00 NM \$625.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating ----s-Week: 10/08/12 10/14/12 \$625.00 0.00 E 11 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7a :30 \$110.004 0.00 NM \$110.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$110,00 0.00 E 12 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8am ----S :30 \$750.001 0.00 NM \$750.00 **Sunday Today SUN TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$750.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Sunday Today 7a-8am ----Su :30 (\$750.00) 0.00 NM See MG 12.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8am \$750.00 0.00 NM -----Su :30 (M) MG for 12.1 10/14 [Revised Rate to Reinstate] E 13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930am ----S :30 \$125.004 0.00 NM \$125.00 News 3 Today **NEWS End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/08/12 10/14/12 ----S \$125.00 0.00 E14 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM 6M 9:30a-10a ----S :30 \$175.004 0.00 NM \$175.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----S \$175.00 0.00 E 15 KSNV 10/09/12 10/12/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 \$425.001 0.00 NM \$3,400.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Spots/Week **Weekdays** Rate Rating -TWTF--Week: 10/08/12 10/14/12 \$425.00

0.00

KSNV

Page 5 of 15

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1537

Days Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Amount F 15 KSNV 10/09/12 10/12/12 M-F Today Show II 3rd HBM 9-10a -TWTF--·30 \$425,001 0.00 NM 8 \$3,400.00 M-F Today Show II TODAY SHOW II Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 -TWTF--8 \$425.00 0.00 Start/End Time Spot Ch Date Range **Description** Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$4<del>25.00)</del> 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF---:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9, 15, 10, 15, 11, 15, 12, 15, 13, 15, 14, 15, 15, 16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$4<del>25.00)</del> 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 INOT AVAILABLE RATE NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM See MG 15,9,15,10,15,11,15,12,15,13,15,14,15,15,15,16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] -TWThF----13 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a :30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 14 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 15 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] 16 KSNV 10/08/12-10/14/12 M-F Today Show IJ 3rd Hr 9-10a :30 -TWThF----\$425.00 0.00 NM (I) MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate] E 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HCM 9-10a M----.30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rate <u>Rating</u> Week: 10/15/12 10/21/12 2 \$425.00 0.00

Print Date: 10/04/12 09:59:25 Page 6 of 15

 Order / Rev:
 105003
 Advertiser:
 Obama for America

 Alt Order #:
 06837948
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/09/12 - 10/15/12
 Estimate:
 1537

| Ln Ch Start End Inventory Code Break Start/End Time Days Len Spo   | ots Rate Pri                | Rtg Type Spots | Amount     |
|--|-----------------------------|----------------|------------|
| E 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd H3M 9-10a M :30  | 2 \$425.001                 | 0.00 NM 2      | \$850.00   |
| M-F Today Show II TODAY SHOW II  |                             |                |            |
| Start Date   |                             |                |            |
| Week: 10/15/12 10/21/12 M 2 \$425.00 0.00  |                             |                |            |
| Spot Ch Date Range Description Start/End Time Weekdays   | Length Rate                 | Rtg Type       |            |
| 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a M  | - :30 <del>(\$425.00)</del> | 0.00 NM        |            |
| See MG 16.3,16.4   |                             |                |            |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE   | .00 (#405.00)               | 0.00 4/14      |            |
| 2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a M  | - :30 <del>(\$425.00)</del> | 0.00 NM        |            |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE   |                             |                |            |
| 3 KSNV 10/15/12-10/15/12 M-F Today Show II 3rd Hr 9-10a M  | - :30 \$425.00              | 0.00 NM        |            |
| <b>⑩</b> MG for 16.2,16.1  |                             |                |            |
| [Revised Rate to Reinstate]  |                             |                |            |
| 4 KSNV 10/15/12-10/15/12 M-F Today Show II 3rd Hr 9-10a M  | - :30 \$425.00              | 0.00 NM        |            |
| MG for 16.2,16.1 [Revised Rate to Reinstate]   |                             |                |            |
| Section 1 to the section of the sect | 0 0005.004                  | 2 22 1114      | ** ***     |
| E 17 KSNV 10/09/12 10/12/12 M-F Today Show III 4th ISM 10am-11am -TWTF :30  Today 4th Hour   | 8 \$325.001                 | 0.00 NM 8      | \$2,600.00 |
| TODAY SHOW III   |                             | i              |            |
| Start Date End Date Weekdays Spots/Week Rate Rating  |                             |                |            |
| Week: 10/08/12 10/14/12TwTF 8 \$325.00 0.00  |                             |                |            |

Print Date: 10/04/12 09:59:25 Page 7 of 15

**KSNV** 

Order / Rev:

105003

10/09/12 - 10/15/12

Advertiser:

Obama for America

Alt Order #: Flight Dates:

Week: 10/15/12

10/21/12

06837948

Product Desc:

**OBAM FOR AMERICA** 

Estimate:

1537

Ch Days Ln Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount E 17 KSNV 10/09/12 10/12/12 M-F Today Show III 4th BM 10am-11am -TWTF--:30 \$325,001 0.00 NM \$2,600,00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 -TWTF--10/14/12 8 \$325.00 0.00 Description Start/End Time Spot Ch Date Range <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325,00) 0.00 NM See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 <del>(\$325:00)</del> 0.00 NM See MG 17.9,17.10,17.11,17.12,17.13,17.14,17,15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 <del>(\$325.00)</del> 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$325.00) 0.00 NM See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr :30 (\$325.00) 0.00 NM -TWThF----See MG 17.9,17.10,17.11,17.12,17.13,17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 <del>(\$325.00)</del> 0.00 NM See MG 17.9,17.10.17.11,17.12.17.13.17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 <del>(\$325.00)</del> 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 <del>(\$325.00)</del> 0.00 NM See MG 17.9.17.10.17.11.17.12.17.13.17.14.17.15.17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am ~TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 13 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 14 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 15 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 16 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] E 18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th IBM 10am-11am M----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHOW III Start Date End Date **Weekdays** Spots/Week Rate Rating

2

\$325.00

0.00

**KSNV** 

Page 8 of 15

Order / Rev:

105003

Advert

Advertiser: Obama for America

Alt Order #: Flight Dates: 06837948 10/09/12 - 10/15/12 Product Desc: OB

OBAM FOR AMERICA

Estimate:

| Ln Ch                      | Start                  | End                                     | Inventory Code                         | Break              | Start/End T             | ime Days       | Len Spo         | ts   | Rate Pri                  | Rta Type   | Snots | Amount   |
|----------------------------|------------------------|---|--|--------------------|-------------------------|----------------|-----------------|------|---------------------------|------------|-------|----------|
|                            |                        | 2 10/15/12                              | M-F Today Show                         |                    | 10am-11am               | M              |                 | 2    | \$325.001                 | 0.00 NM    | 2     | \$650.00 |
| TODAY                      | SHOW I                 | II                                      | Today 4th Hour                         |                    |                         |                |                 |      |                           |            |       |          |
| <u>Star</u><br>Week: 10/1  | t <u>Date</u><br>5/12  | End Date<br>10/21/12                    | <u>Weekdays</u><br>M                   | Spots/Week 2       | <u>Rate</u><br>\$325.00 | Rating<br>0.00 |                 |      |                           |            |       |          |
| Spot Ch !                  | Date Ra                | <u>nge D</u>                            | escription                             | Start              | /End Time               |                | <u>Weekdays</u> | Leng |                           | Rtg Type   |       |          |
|                            | 10/15/12<br>MG 18.     |   | I-F Today Show III                     | <i>4th Hr</i> 10an | n-11am                  |                | M               | ;    | 30 <del>(\$325.00)</del>  | 0.00 NM    |       |          |
| [.NC                       | IAVA TO                | LABLE RAT                               | E] NOT AVAILABL                        |                    |                         |                |                 |      |                           |            |       |          |
|                            | 10/15/12<br>MG 18.     |   | I-F Today Show III                     | <i>4th Hr</i> 10an | n-11am                  |                | М               | :    | :30 <del>(\$325.00)</del> | 0.00 NM    |       |          |
| -                          |                        |   | E] NOT AVAILABL                        |                    | 44                      |                |                 |      |                           |            |       |          |
| 3 KSNV ¹<br>⊕ MG           |                        |   | I-F Today Show III                     | 4th Hr 10an        | n-11am                  |                | M               |      | 30 \$325.00               | 0.00 NM    |       |          |
|                            |                        | te to Reinsta                           |  | 445 I In 40        | . 44                    |                |                 |      | .00 4085.00               | 0.00 111.0 |       |          |
| 4 KSNV                     |                        |   | I-F Today Show III                     | atn Hr Tuan        | n-11am                  |                | M               |      | 30 \$325.00               | 0.00 NM    |       |          |
|                            |                        | te to Reinst                            |  |                    |                         |                |                 |      |                           |            |       |          |
| E 19 KSNV                  | 10/09/1                | 2 10/12/12                              | Rachael Ray<br>Rachael Ray             | CM                 | 11am-12pm               | -TWTF          | - :30           | 4    | \$100.004                 | 0.00 NM    | 4     | \$400.00 |
| RACHEL                     |                        |   | •                                      |                    |                         |                |                 |      |                           |            |       |          |
| <u>Stan</u><br>Week: 10/0  | t <u>Date</u><br>)8/12 | End Date<br>10/14/12                    | <u>Weekdays</u><br>-TWTF               | Spots/Week 4       | <u>Rate</u><br>\$100.00 | Rating<br>0.00 |                 |      |                           |            |       |          |
| E 20 KSNV                  | 10/15/1                | 2 10/15/12                              | Rachael Ray                            | СМ                 | 11am-12pm               | M              | - :30           | 1    | \$100.004                 | 0.00 NM    | 1     | \$100.00 |
| RACHEL                     | RAY                    |   | Rachael Ray                            |                    |                         |                |                 |      |                           |            |       |          |
|                            | t Date                 | End Date                                | <u>Weekdays</u>                        | Spots/Week         | Rate                    | Rating         |                 |      |                           |            |       |          |
| Week: 10/1<br>E 21 KSNV    |                        | 10/21/12<br>2 10/12/12                  | Noon News                              | CM                 | \$100.00<br>12-1230pm   | 0.00<br>-TWTF  | - :30           | 4    | \$125.004                 | 0.00 NM    | 4     | \$500.00 |
|                            | 10,00,1                | . 10/12/12                              | Noon News                              | OIII               | TE TEOOPIN              | ( ** 1 1       | .00             | 4    | φ123.004                  | 0.00 (4)41 | 4     | φ500.00  |
| NEWS<br>Start              | t Date                 | End Date                                | Weekdays                               | Spots/Week         | Rate                    | Rating         |                 |      |                           |            |       |          |
| Week: 10/0                 | 08/12                  | 10/14/12                                | -TWTF                                  | 4                  | \$125.00                | 0.00           |                 |      |                           |            |       |          |
| E 22 KSNV                  | 10/15/1                | 2 10/15/12                              | Noon News<br>Noon News                 | CM                 | 12-1230pm               | M              | - :30           | 1    | \$125.004                 | 0.00 NM    | 1     | \$125.00 |
| NEWS                       |                        |   |  |                    |                         |                |                 |      |                           |            |       |          |
| <u>Start</u><br>Week: 10/1 | <u>t Date</u><br>I5/12 | End Date<br>10/21/12                    | <u>Weekdays</u><br>M                   | Spots/Week         | <u>Rate</u><br>\$125.00 | Rating<br>0.00 |                 |      |                           |            |       |          |
|                            |                        |   | The Agenda 1230                        | •                  | 1230-1p                 | -TWTF          | - :30           | 4    | \$90.004                  | 0.00 NM    | 4     | \$360.00 |
| AGENDA                     | Ą                      |   | The Agenda 1230                        | )pm                |                         |                |                 |      |                           |            |       |          |
| Start                      | t Date                 | End Date                                | Weekdays                               | Spots/Week         | Rate                    | Rating         |                 |      |                           |            |       |          |
| Week: 10/0                 |                        | 10/14/12<br>2 10/15/12                  | -TWTF<br>The Agenda 1230               | pm CM              | \$90.00<br>1230-1p      | 0.00<br>M      | - :30           | 1    | \$90.004                  | 0.00 NM    | 1     | \$90.00  |
|                            |                        |   | The Agenda 1230                        | •                  |                         | 1.7            | .00             |      | φου.σο-ι                  | 0.00 14,01 | '     | Ψ50.00   |
| AGENDA<br>Star             | n<br><u>t Date</u>     | End Date                                | Weekdays                               | Spots/Week         | <u>Rate</u>             | Rating         |                 |      |                           |            |       |          |
| Week: 10/1                 | 15/12                  | 10/21/12                                | M                                      | 1                  | \$90.00                 | 0.00           |                 |      |                           |            |       |          |
| E 25 KSNV                  | 10/09/1                | 2 10/12/12                              | Days of our Lives<br>Days of our Lives | СМ                 | 1258p-2pm               | -TWTF-         | - :30           | 4    | \$150.004                 | 0.00 NM    | 4     | \$600.00 |
| DAYS                       |                        |   | ·                                      |                    | _                       |                |                 |      |                           |            |       |          |
| <u>Star</u><br>Week: 10/0  | <u>t Date</u><br>08/12 | End Date<br>10/14/12                    | <u>Weekdays</u><br>-TWTF               | Spots/Week 4       | <u>Rate</u><br>\$150.00 | Rating<br>0.00 |                 |      |                           |            |       |          |
|                            |                        | 2 10/15/12                              | Days of our Lives                      | СМ                 | 1258p-2pm               | M              | - :30           | 1    | \$150.004                 | 0.00 NM    | 1     | \$150.00 |
| DAYS                       |                        |   | Days of our Lives                      |                    |                         |                |                 |      |                           |            |       |          |
| <u>Star</u>                | t Date                 | End Date                                | Weekdays                               | Spots/Week         | Rate                    | Rating         |                 |      |                           |            |       |          |
| Week: 10/1<br>E 27 KSNV    |                        | 10/21/12<br>2 10/12/12                  | M The Doctors                          | CM                 | \$150.00<br>2pm-3pm     | 0.00<br>-TWTF  | - :30           | 4    | \$100.004                 | 0.00 NM    | 4     | \$400.00 |
|                            | 10.001                 | _ , _ , _ , _ , _ , _ , _ , _ , _ , _ , | The Doctors                            | Jivi               | -pm opm                 | 1 10 1 1       | .00             | 7    | φ100.00 <del>4</del>      | O.GO INIVE | "     | Ψ400.00  |
| DRS                        |                        |   |  |                    |                         |                |                 |      |                           |            |       |          |

Print Date: 10/04/12 09:59:25 Page 9 of 15

**KSNV** 

Advertiser: Obama for America

Order / Rev: 105003

Flight Dates:

Alt Order #: 06837948

10/09/12 - 10/15/12

Product Desc: OBAM FOR AMERICA

Estimate:

1537

Ch Start End Inventory Code Break Start/End Time Ln Days Len Spots Rate Pri Rtg Type Spots Amount E 27 KSNV 10/09/12 10/12/12 The Doctors СМ -TWTF--2pm-3pm :30 \$100.004 0.00 NM \$400.00 The Doctors DRS Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ~TWTF---0.00 \$100.00 E 28 KSNV 10/15/12 10/15/12 The Doctors CM 2pm-3pm M-----:30 \$100.004 0.00 NM \$100.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating M-Week: 10/15/12 10/21/12 \$100.00 0.00 1 E 29 KSNV 10/09/12 10/12/12 Dr. Phil CM 3-4p -TWTF--:30 \$150.004 0.00 NM \$600.00 Dr Phil PHII Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TMTF--\$150.00 0.00 E 30 KSNV 10/15/12 10/15/12 Dr. Phii CM 3-4p M----:30 \$150.004 0.00 NM \$150.00 Dr Phil **PHIL** Start Date **End Date** Spots/Week Weekdays Rate Rating 10/21/12 M-----Week: 10/15/12 \$150.00 0.00 E 31 KSNV 10/09/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$175,004 0.00 NM R \$1,400.00 4PM NEWS (1 hour) **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$175.00 0.00 E 32 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 2 \$175,004 0.00 NM 2 \$350.00 4PM NEWS (1 hour) **NEWS** Start Date End Date Weekdays Spots/Week Rate. Rating 10/21/12 Week: 10/15/12 \$175.00 0.00 E 33 KSNV 10/09/12 10/12/12 M-F Early News CM 5-630p -TWTF--:30 13 \$1,200.001 0.00 NM 13 \$15,600.00 M-F Early News **NEWS** Start Date **End Date** Spots/Week Weekdays Rating Rate -TWTF--Week: 10/08/12 10/14/12 13 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 8 KSNV 10/08/12-10/14/12 M-F Early News 5-630p -TWThF----:30(\$1,200.00) 0.00 NM See MG 33.14,33.15 [NA] 9 KSNV 10/08/12-10/14/12 M-F Early News 5-630p -TWThF----:30<del>(\$1,200.00)</del> 0.00 NM| See MG 33.14,33.15 [NA] 14 KSNV 10/09/12-10/12/12 M-F Early News 5-630p -TWThF----:30 \$1,200.00 0.00 NM MG for 33.9,33.8 [Revised Rate to Reinstate] 15 KSNV 10/09/12-10/12/12 M-F Early News 5-630p -TWThF---:30 \$1,200.00 0.00 NM (h) MG for 33.9,33.8 [Revised Rate to Reinstate] E 34 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p M-----:30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 M----Week: 10/15/12 2 \$1,200.00 0.00 E 35 KSNV 10/13/12 10/13/12 Sa-Su Early News CM ----S-:30 5pm-630pm \$200.004 0.00 NM 1 \$200.00 Sa-Su Early News **NEWS** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating -----10/14/12 Week: 10/08/12 \$200.00 0.00 E36 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm -----5 :30 \$450.004 0.00 NM 1 \$450.00 News 3 in Prime **NEWS AFTER NFL** 

Print Date: 10/04/12 09:59:25 Page 10of 15

KSNV

Order / Rev:

105003

06837948

าง

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates:

10/09/12 - 10/15/12

Product Desc:

OBAM FOR AMERICA

1537

Ln Ch End Inventory Code Break Start/End Time Davs Start Len Spots Rate Pri Rtg Type Spots Amount E36 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm :30 \$450,004 0.00 NM \$450.00 News 3 in Prime **NEWS AFTER NFL** End Date Weekdays Spots/Week Start Date Rate Rating Week: 10/08/12 10/14/12 ----5 0.00 \$450.00 E 37 KSNV 10/09/12 10/12/12 M-F Jeopardy CM 630-7pm -TWTF--:30 4 \$1,300,001 0.00 NM \$5,200.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date **Weekdays** Rate Rating 10/14/12 Week: 10/08/12 -TWTF--4 \$1,300.00 0.00 **Description** Start/End Time Spot Ch Date Range <u>Weekdays</u> <u>Length</u> Rate Rtg Type 630-7pm 1 KSNV 10/08/12-10/14/12 M-F Jeopardy -TWThF----See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Jeopardy 630-7pm -TWThF----See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 630-7pm 3 KSNV 10/08/12-10/14/12 M-F Jeopardy -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM See MG 37.5,37,6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 630-7pm 4 KSNV 10/08/12-10/14/12 M-F Jeopardy -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM See MG 37.5,37.6,37.7,37.8 [NA DBTES] 5 KSNV 10/09/12-10/12/12 M-F Jeopardy 630-7pm -TWThF----:30 \$1,300.00 0.00 NM **M** MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate] 6 KSNV 10/09/12-10/12/12 M-F Jeopardy 630-7pm -TWThF----:30 \$1,300,00 0,00 NM (f) MG for 37,2,37,3,37,1,37,4 [Revised Rate to Reinstate] 7 KSNV 10/09/12-10/12/12 M-F Jeopardy 630-7pm -TWThF----:30 \$1,300.00 0.00 NM (f) MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate] 8 KSNV 10/09/12-10/12/12 M-F Jeopardy 630-7pm -TWThF---:30 \$1,300.00 0.00 NM (H) MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate] E 38 KSNV 10/15/12 10/15/12 M-F Jeopardy CM 630-7pm :30 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M-----1 \$1,300.00 0.00 Spot Ch Date Range <u>Description</u> Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm M-----See MG 38.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/15/12 M-F Jeopardy 630-7pm :30 \$1,300.00 0.00 NM (f) MG for 38.1 10/15 [Revised Rate to Reinstate] E 39 KSNV 10/09/12 10/12/12 M-F Wheel CM 7-730pm -TWTF--:30 4 \$1,300,001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHEEL **Weekdays** Start Date **End Date** Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--4 \$1,300.00 0.00

Page 11of 15

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End                            | Inventory Code                                 | Break Start/End | Time Days | Len Spots   | Rate Pri                                | Rtg Type       | Spots | Amount     |
|--|--|-----------------|-----------|-------------|---|----------------|-------|------------|
| E 39 KSNV 10/09/12 10/12/1                 | 2 M-F Wheel                                    | CM 7-730pm      | -TWTF     | - :30 4     | \$1,300.001                             | 0.00 NM        | 4     | \$5,200.00 |
|  | M-F Wheel of Fortun                            | 9               |           |             |   |                |       |            |
| WHEEL                                      |  |                 |           |             |   |                |       |            |
| Start Date End Date                        | <u>Weekdays</u> Sp                             | ots/Week Rate   | Rating    |             |   |                |       | •          |
| Week: 10/08/12 10/14/12                    | -TWTF  | 4 \$1,300.00    | 0.00      |             |   | Į.             |       |            |
| Spot Ch Date Range                         | Description                                    | Start/End Time  |           | Weekdays Le | ngth Rate                               | Rtg Type       |       |            |
| 1 KSNV 10/08/12-10/14/12                   | M-F Wheel                                      | 7-730pm         |           | -TWThF      | :30(\$1,300.00)                         | 0.00 <i>NM</i> |       |            |
| See MG 39.5,39.6,39.<br>[.NOT AVAILABLE RA | 7,39.8<br>ATE] NOT AVAILABLE R                 | ATE             |           |             |   |                |       |            |
| 2 KSNV 10/08/12-10/14/12                   |  | 7-730pm         |           | -TWThF      | :30(\$1,300.00)                         | 0.00 NM        |       |            |
| See MG 39.5,39.6,39.<br>LNOT AVAILABLE RA  | 7,39.8<br>ATE] NOT AVAILABLE R                 | ·               |           |             | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                |       |            |
| 3 KSNV 10/08/12-10/14/12                   |  | 7-730pm         |           | -TWThF      | :30(\$1,300.00)                         |                |       |            |
| See MG 39.5,39.6,39.                       |  | ,               |           | 177111      | .σο(ψ τ,σσσ.σσ)                         | 5.00 14101     |       |            |
| 4 KSNV 10/08/12-10/14/12                   | -  | 7-730pm         |           | -TWTh#      | :30(\$1,300.00)                         | O OO AMA       |       |            |
| See MG 39.5,39.6,39. [na debates]          |  | 7*7 30pm        |           | W           | .30 <del>(\$1,300.00)</del>             | 0.00 14141     |       |            |
| 5 KSNV 10/09/12-10/12/12                   | M-F Wheel                                      | 7-730pm         |           | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |       |            |
| MG for 39.4,39.2,39.1                      | ,39.3  |                 |           |             |   |                |       |            |
| [Revised Rate to Rein                      | state]   |                 |           |             |   |                |       |            |
| 6 KSNV 10/09/12-10/12/12                   | M-F Wheel                                      | 7-730pm         |           | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |       |            |
| MG for 39.4,39.2,39.1                      | ,39.3  |                 |           |             |   |                |       |            |
| [Revised Rate to Rein                      | state]   |                 |           |             |   |                |       |            |
| 7 KSNV 10/09/12-10/12/12                   | M-F Wheel                                      | 7-730pm         |           | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |       |            |
| MG for 39.4,39.2,39.1                      | ,39.3  |                 |           |             |   |                |       |            |
| [Revised Rate to Rein                      | state]   |                 |           |             |   |                |       |            |
| 8 KSNV 10/09/12-10/12/12                   | M-F Wheel                                      | 7-730pm         |           | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |       |            |
| MG for 39.4,39.2,39.1                      | ,39.3  | ·               |           |             |   |                |       |            |
| [Revised Rate to Rein                      | state]   |                 |           |             |   |                |       |            |
| E 40 KSNV 10/15/12 10/15/1                 | 2 M-F Wheel                                    | CM 7-730pm      | M         | - :30 1     | \$1,300.001                             | 0.00 NM        | 1     | \$1,300.00 |
|  | M-F Wheel of Fortun                            |                 |           |             | <b>\$1,000.00</b>                       | 4.00 ,,,,,     |       | Ψ1,000.00  |
| WHEEL                                      |  |                 |           |             |   |                |       |            |
| Start Date End Date                        | <u>Weekdays</u> <u>Sp</u>                      | ots/Week Rate   | Rating    |             |   |                |       |            |
| Week: 10/15/12 10/21/12                    | M  | 1 \$1,300.00    | 0.00      |             |   |                |       |            |
| Spot Ch Date Range                         | <u>Description</u>                             | Start/End Time  |           | Weekdays Le | ngth Rate                               | Rtg Type       |       |            |
| 1 KSNV 10/15/12-10/21/12                   | M-F Wheel                                      | 7-730pm         |           | M           | :30(\$1,300.00)                         | 0.00 NM        |       |            |
| See MG 40.2                                |  |                 |           |             |   |                |       |            |
| [.NOT AVAILABLE RA                         | NTE] NOT AVAILABLE R                           | RATE            |           |             |   |                |       |            |
| 2 KSNV 10/15/12-10/15/12                   | M-F Wheel                                      | 7-730pm         |           | M           | :30 \$1,300.00                          | 0.00 NM        |       |            |
| MG for 40.1 10/15                          |  |                 |           |             |   |                |       |            |
| [Revised Rate to Rein                      | state]   |                 |           |             |   |                |       |            |
| E 41 KSNV 10/09/12 10/12/1                 | 2 FacetoFace/Ralston  <br>Face to Face w/ J.Ra |                 | -TWTF-    | - :30 4     | \$900.001                               | 0.00 NM        | 4     | \$3,600.00 |
| FACE TO FACE                               | , , ,  |                 |           |             |   |                |       |            |
| Start Date End Date                        | e <u>Weekdays</u> Sp                           | ots/Week Rate   | Rating    |             |   |                |       |            |
| Week: 10/08/12 10/14/12                    |  | 4 \$900.00      | 0.00      |             |   | İ              |       |            |

Page 12of 15 Order / Rev: 105003 Advertiser: Obama for America KSNV

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

| Ln Çh                             | Start                    | End                            | Inventory Code                       |              | Start/End T             |                | Len Sp        |              | Rate Pri                        |                     |     | Amount     |
|-----------------------------------|--------------------------|--------------------------------|--------------------------------------|--------------|-------------------------|----------------|---------------|--------------|---------------------------------|---------------------|-----|------------|
| E 41 KSNV                         | 10/09/1                  | 2 10/12/12                     | Face to Face w/                      | •            | 730-758pm               | ~TWTF-         | - :30         | 4            | \$900.001                       | 0.00 NM             | 4   | \$3,600.00 |
| FACE TO                           | O FACE                   |                                | 1 200 10 1 200 101                   | o.raioton    |                         |                |               |              |                                 |                     |     |            |
|                                   | rt Date                  | End Date                       | Weekdays                             | Spots/Week   |                         | Rating         |               |              |                                 |                     |     |            |
| Week: 10/0<br>Spot Ch             | 08/12<br><u>Date Ra</u>  | 10/14/12<br>nae D              | -TWTF<br>escription                  | 4<br>Stai    | \$900.00<br>rt/End Time | 0.00           | Weekdays      | Lengt        | th Rate                         | Rtg Type            |     |            |
|                                   |                          |                                | acetoFace/Ralston                    |              |                         |                | -TWThF        |              | (\$90 <del>0.00)</del>          |                     |     |            |
|                                   |                          | 5,41.6,41.7                    | E] NOT AVAILABI                      | EDATE        |                         |                |               |              |                                 |                     |     |            |
|                                   |                          |                                | e; NOT AVAILABL<br>acetoFace/Ralston |              | -758pm                  |                | -TWThF        | - :3         | 30 <del>(\$900.00)</del>        | 0.00 NM             |     |            |
| See                               | 9 MG 41.                 | 5,41.6,41.7                    |                                      | ,            | •                       |                |               |              | (+,                             | 0.00                |     |            |
| •                                 |                          |                                | E] NOT AVAILABL                      |              | 750                     |                | munch m       |              | 0. (0.00.00                     |                     |     |            |
|                                   |                          | 5,41.6,41.7                    | acetoFace/Ralstor                    | rkeport rsu  | -7 90pm                 |                | ~TWThF        | - :3         | 80 <del>(\$9</del> 00-00)       | U.UU IVIVI          |     |            |
|                                   |                          | = NBC DEB                      | ATE]                                 |              |                         |                |               |              |                                 |                     |     |            |
|                                   |                          |                                | acetoFace/Ralston                    | Report 730   | -758pm                  |                | -TWThF        | - :3         | 00.00                           | MM 00.0             |     |            |
| -                                 |                          | ,41.2,41.3<br>ite to Reinsta   | atel                                 |              |                         |                |               |              |                                 | •                   |     |            |
| -                                 |                          |                                | acetoFace/Raistor                    | Report 730   | -758pm                  |                | -TWThF        | - :3         | 900.00                          | 0.00 NM             |     |            |
|                                   |                          | ,41.2,41.3                     | . ( . 1                              |              |                         |                |               |              |                                 |                     |     |            |
| -                                 |                          | te to Reinsta<br>2-10/12/12 F: | atej<br>acetoFace/Ralstor            | Report 730   | -758nm                  |                | -TWThE        | - :3         | n ¢onn on                       | 0.00 NM             |     |            |
|                                   |                          | ,41.2,41.3                     | acctor acc/rtaistor                  | TROPORT 100  | -1 00piii               |                | 1 W 7 111     |              | ου ψουυ.υυ                      | O.OO INIVI          |     |            |
| [Re                               | vised Ra                 | te to Reinsta                  | ate]                                 |              |                         |                |               |              |                                 |                     |     |            |
| E 42 KSNV                         | 10/15/1                  | 2 10/15/12                     | FacetoFace/Rals                      |              | 730-758pm               | M              | - :30         | 1            | \$900.001                       | 0.00 NM             | 1   | \$900.00   |
| FACE T                            | O FACE                   |                                | Face to Face w/                      | J.Raiston    |                         |                |               |              |                                 |                     |     |            |
|                                   | rt Date                  | End Date                       | <u>Weekdays</u>                      | Spots/Week   | Rate                    | Rating         |               |              |                                 |                     |     |            |
| Week: 10/                         | 15/12<br>Date Ra         | 10/21/12                       | M<br>escription                      | 1            | \$900.00<br>rt/End Time | 0.00           | Mankalaya     |              | ı⊾ D-4-                         | Die Terr            |     |            |
|                                   |                          | _                              | escription<br>acetoFace/Ralstor      |              |                         |                | Weekdays<br>M | Leng<br>- :3 | in <u>Kate</u><br>30 (\$900.00) | Rtg Type<br>0.00 NM |     |            |
| See                               | э MG 42.                 | 2                              |                                      | ·            |                         |                |               |              | (\$000.00)                      | 0.00 ,,,,,          |     |            |
| -                                 |                          |                                | E] NOT AVAILABI                      |              | 750                     |                |               |              | A 4000 BO                       |                     |     |            |
|                                   | for 42.1                 |                                | acetoFace/Ralstor                    | r Report 730 | -/ Sopin                |                | M             | - :3         | 30 \$900.00                     | 0.00 NM             |     |            |
| -                                 |                          | ite to Reinsta                 | ate]                                 |              |                         |                |               |              |                                 |                     |     |            |
| E43 KSNV                          | 10/13/1                  | 2 10/13/12                     | Wknd Jeopardy                        | СМ           | 630-7pm                 | S              | - :30         | 1            | \$175.004                       | 0.00 <b>N</b> M     | 1   | \$175.00   |
| JEOPAF                            | RDY                      |                                | SAT/Jeopardy                         |              |                         |                |               |              |                                 |                     |     |            |
|                                   | <u>rt Date</u>           | End Date                       | Weekdays                             | Spots/Week   | Rate                    | Rating         |               |              |                                 |                     |     |            |
| Week: 10/0                        |                          | 10/14/12                       | S-                                   | 1            | \$175.00                | 0.00           |               |              |                                 |                     |     |            |
| E44 KSNV                          | 10/13/1                  | 2 10/13/12                     | Wknd Wheel of F                      |              | 7-730pm                 | S              | :- :30        | 1            | \$175,004                       | 0.00 NM             | . 1 | \$175.00   |
| WHEEL                             |                          |                                | SAIT WHEET OF F                      | Ortune       |                         |                |               |              |                                 |                     |     |            |
|                                   | rt Date                  | End Date                       | Weekdays                             | Spots/Week   |                         | Rating         |               |              |                                 |                     |     |            |
| Week: 10/0                        |                          | 10/14/12                       | S-                                   | 1            | \$175.00                | 0.00           |               |              |                                 |                     |     |            |
| E45 KSNV                          | 10/15/1                  | 2 10/15/12                     | Mon PR 8-10p<br>Monday Prime 8-      | CM<br>-10pm  | 8-10pm                  | M              | :- :30        | 1 \$         | 1,100.004                       | 0.00 NM             | 1   | \$1,100.00 |
| VOICE                             |                          |                                |                                      |              |                         |                |               |              |                                 |                     |     |            |
|                                   | rt Date                  | End Date                       | <u>Weekdays</u><br>M                 | Spots/Week   |                         | Rating         |               |              |                                 |                     |     |            |
| Week; 10/                         |                          | 10/21/12<br>2 10/09/12         | Tues PR 10-11p                       | CM           | \$1,100.00<br>10-11pm   | 0.00<br>-T     | - :30         | 1            | \$900.004                       | 0.00 NM             | 1   | \$900.00   |
|                                   |                          | _ , , , , , , , , ,            | Tuesday Prime 1                      |              | 10 11pm                 | •              | .00           | ,            | φυψυ, <b>υ</b> υστ              | O.OO INIVI          | l ' | ψ300.00    |
| PAREN <sup>®</sup>                |                          | End Dete                       | Mantal                               | 0            | . 5.                    | D. H.          |               |              |                                 |                     |     |            |
| Star                              | <u>rt Date</u><br>/08/12 | End Date<br>10/14/12           | <u>Weekdays</u><br>T                 | Spots/Week   | <u>Rate</u><br>\$900.00 | Rating<br>0.00 |               |              |                                 |                     |     |            |
|                                   |                          |                                |                                      |              |                         | T              | - :30         |              | #050 00 4                       | 2 22 111            | l . | #C50.00    |
| Week: 10/0<br>E 47 KSNV           |                          | 2 10/11/12                     | Thurs PR 8-9p                        | CM           | 8-9pm                   |                | 50            | 1            | \$650.004                       | 0.00 NM             | 1   | \$650.00   |
| Week: 10/0<br>E 47 KSNV           | 10/11/1                  | 2 10/11/12                     | Thurs PR 8-9p<br>Thursday Prime      |              | 8-9pm                   | 1              | 30            | 1            | \$650.004                       | 0.00 NM             | 1   | JU.UCO¢    |
| Week: 10/0<br>E 47 KSNV<br>ROCK/A | 10/11/1                  | 2 10/11/12 <u>End Date</u>     | •                                    |              | ·                       | Rating         | 30            | 1            | \$650.004                       | 0.00 NiVi           | 1   | JU,UCO¢    |

Print Date: 10/04/12 09:59:25 Page 13of 15

KSNV

Order / Rev:

Flight Dates:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

10/09/12 - 10/15/12

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E49 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm :30 \$750.004 0.00 NM \$750.00 Friday Prime 9-10pm **GRIMM** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$750.00 0.00 E 50 KSNV 10/12/12 10/12/12 Fri 10-11p CM 10-11pm :30 1 \$1,000,004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/08/12 10/14/12 ---F--1 \$1,000.00 0.00 E 51 KSNV 10/13/12 10/13/12 Sat PR 8-9p СМ 8-9pm :30 ----5-\$350.004 0.00 NM \$350.00 Saturday Prime 8-9pm **NBC PRIME** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-10/14/12 Week: 10/08/12 \$350.00 0.00 E 52 KSNV 10/13/12 10/13/12 Sat PR 9-10p 0.00 NM CM 9-10pm ----5-:30 \$400.004 1 \$400.00 Saturday Prime 9-10pm NBC PRIME Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----5-\$400.00 0.00 E 53 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 \$600,004 0.00 NM \$600.00 NFL Pre-Game **FNIA** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----5 \$600.00 0.00 \_\_\_\_S E 54 KSNV 10/14/12 10/14/12 NFL Football CM 1P-9PM :30 1 \$4,000.004 0.00 NM \$4,000.00 NFL Football SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$4,000.00 0.00 E 55 KSNV 10/14/12 10/14/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S :30 \$350.004 0.00 NM \$350.00 1 Jeopardy in Prime TBD End Date Weekdays Rating Start Date Spots/Week Rate 10/14/12 ----S Week: 10/08/12 \$350.00 0.00 E 56 KSNV 10/14/12 10/14/12 LAW & ORDER (synd) PCM M-SA 8-11p / SUN-----S :30 \$350.004 0.00 NM \$350.00 Law & Order (synd) PRIME LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----5 \$350.00 0.00 E 57 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$275.004 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/08/12 10/14/12 ~TWTF~~ \$275.00 0.00 E 58 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven СМ 11pm-1135pm M----:30 \$275.004 0.00 NM 1 \$275.00 M-F News 3 at Eleven **NEWS** Weekdays Spots/Week Start Date End Date Rate Rating Week: 10/15/12 10/21/12 M-----\$275.00 E 59 KSNV 10/13/12 10/13/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 0.00 NM ----S-1 \$1,100.00 Sa-Su News 3 at Eleven **NEWS End Date** Spots/Week Start Date Weekdays 1 4 1 Rate | Rating Week; 10/08/12 ----5--10/14/12 1 \$1,100.00 0.00

Print Date: 10/04/12 09:59:25 Page 14of 15

KSNV

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Ln Ch Start End Invent   | tory Code Break                        | Start/End Time                 | e Days | Len Spots       | s Rate Pri                                    | Rta Type        | Spots | Amount     |
|--|--|--------------------------------|--------|-----------------|---|-----------------|-------|------------|
| E 59 KSNV 10/13/12 10/13/12 Sa-Su                                | ·                                      | 11pm-1135pm                    | 5-     |                 | 1 \$1,100.001                                 | 0.00 NM         | 1     | \$1,100.00 |
|  | News 3 at Eleven                       |                                |        |                 |   |                 |       |            |
| NEWS<br>Start Date End Date Weel                                 | kdays Spots/Week                       | <u>Rate</u> R                  | ating  |                 |   |                 |       |            |
| Week: 10/08/12 10/14/12  |  | \$1,100.00                     | 0.00   |                 |   |                 |       |            |
| Spot Ch Date Range Description                                   |  | t/End Time                     |        |                 |   | Rtg Type        |       |            |
| 1 KSNV 10/08/12-10/14/12 Sa-Su Ne                                | ews 3 at Eleven 11pi                   | m-1135pm                       |        | Sa              | :30 <del>(\$1,100.00)</del>                   | 0.00 <i>NM</i>  |       |            |
| See MG 59.2<br>[.NOT AVAILABLE RATE] NOT                         | AVAILABLE RATE                         |                                |        |                 |   |                 |       |            |
| 2 KSNV 10/13/12-10/13/12 Sa-Su Ne                                | ews 3 at Eleven 11p                    | m-1135pm                       |        | Sa              | :30 \$1,100.00                                | 0.00 NM         |       |            |
| MG for 59.1 10/13  |  |                                |        |                 |   |                 |       |            |
| [Revised Rate to Reinstate]                                      | Name Cat FlanceOM                      | 44.00 440.5000                 |        |                 | 4 0000004                                     | 0.00 NR4        | 4     | 8005.00    |
| E 60 KSNV 10/14/12 10/14/12 Sa-Su                                | News 3 at ElevenCM<br>News 3 at Eleven | 11pm-1135pm                    | 5      | 5 :30           | 1 \$285.004                                   | 0.00 NM         | 1     | \$285.00   |
| NEWS   | THOUS O UL EIGTON                      |                                |        |                 |   |                 |       |            |
|  | kdays Spots/Week                       |                                | ating  |                 |   |                 |       |            |
| 1700K. 10700712 10111712   | S 1                                    | \$285.00                       | 0.00   |                 | 4 0500 004                                    |                 |       | 40.000.00  |
| E 61 KSNV 10/09/12 10/12/12 The To                               | onight Show CM<br>ht Show              | 1135p-1237a                    | -TWTF  | - :30           | 4 \$500.001                                   | 0.00 NM         | 4     | \$2,000.00 |
| LENO   | III SHOW                               |                                |        |                 |   |                 |       |            |
|  | kdays Spots/Week                       |                                | lating |                 |   |                 |       |            |
| 110011.10700.12  | TF 4                                   | *                              | 0.00   | Maddous         | Laurath Data                                  | Dia Tuna        |       |            |
| Spot Ch Date Range Description 1 KSNV 10/08/12-10/14/12 The Toni | •                                      | <u>rt/End Time</u><br>5p-1237a |        | Weekdays -TWThF | <u>Rate</u><br>∂30 <del>(\$500.00)</del>      | Rtg Type        |       |            |
| See MG 61.5,61.6,61.7,61.8                                       | gin onow                               | op 12074                       |        |                 | .00 (\$000.00)                                | 0.00 (4))       |       |            |
| [.NOT AVAILABLÉ RATE] NOT  | AVAILABLE RATE                         |                                |        |                 |   |                 |       |            |
| 2 KSNV 10/08/12-10/14/12 The Toni                                | ight Show 113                          | 5p-1237a                       |        | -TWThF          | :30 <del>(\$500.00)</del>                     | 0.00 NM         |       |            |
| See MG 61.5,61.6,61.7,61.8<br>[.NOT AVAILABLE RATE] NOT          | AVAII ABI E RATE                       |                                |        |                 |   |                 |       |            |
| 3 KSNV 10/08/12-10/14/12 The Toni                                |  | 5p-1237a                       |        | -TWThF          | :30 (\$500.00)                                | 0.00 <i>NM</i>  |       |            |
| See MG 61.5,61.6,61.7,61.8                                       |  |                                |        |                 | ,   |                 |       |            |
| [.NOT AVAILABLE RATE] NOT  |  |                                |        |                 |   |                 |       |            |
| 4 KSNV 10/08/12-10/14/12 The Toni                                | ight Show 113                          | 5p-1237a                       |        | -TWThF          | :30 <del>(\$500.00)</del>                     | 0.00 NIM        |       |            |
| See <i>MG 61.5,61.6,61.7,61.8</i><br>[.NOT AVAILABLE RATE] NOT   | AVAILABLE RATE                         |                                |        |                 |   |                 |       |            |
| 5 KSNV 10/09/12-10/12/12 The Toni                                |  | 5p-1237a                       |        | -TWThF          | :30 \$500.00                                  | 0.00 NM         |       |            |
| (f) MG for 61.3,61.2,61.1,61.4                                   |  |                                |        |                 |   |                 |       |            |
| [Revised Rate to Reinstate]                                      | ! .b.I.Ob 440                          | r- 4007-                       |        | mumb m          | -20 4500.05                                   |                 | 1     |            |
| 6 KSNV 10/09/12-10/12/12 The Toni  ⊕ MG for 61.3,61.2,61.1,61.4  | ight Snow 113                          | 5p-1237a                       |        | -TWThF          | :30 \$500.00                                  | 0.00 NM         |       |            |
| [Revised Rate to Reinstate]                                      |  |                                |        |                 |   |                 |       |            |
| 7 KSNV 10/09/12-10/12/12 The Toni                                | ight Show 113                          | 5p-1237a                       |        | -TWThF          | :30 \$500.00                                  | 0.00 <b>N</b> M |       |            |
| (f) MG for 61.3,61.2,61.1,61.4                                   |  |                                |        |                 |   |                 |       |            |
| [Revised Rate to Reinstate]<br>8 KSNV 10/09/12-10/12/12 The Toni | ight Show 113                          | 5p-1237a                       |        | -TWThF          | :30 \$500.00                                  | 0.00 NM         |       |            |
| (A) MG for 61,3,61,2,61,1,61,4                                   | ight onew                              | юр-1207 а                      |        | 114 1111        | .50 \$500.00                                  | 0.00 14101      |       |            |
| [Revised Rate to Reinstate]                                      |  |                                |        |                 |   |                 |       |            |
| E 62 KSNV 10/15/12 10/15/12 The T                                | onight Show CM                         | 1135p-1237a                    | M      | - :30           | 1 \$500.001                                   | 0.00 NM         | 1     | \$500.00   |
|  | ht Show                                |                                |        |                 |   |                 | ŀ     |            |
| LENO<br><u>Start Date</u> <u>End Date</u> <u>Wee</u>             | ekdays <u>Spots/Weel</u>               | c Rate F                       | Rating |                 |   |                 |       |            |
|  | <i>opoto.</i> ::40.                    |                                | 0.00   |                 |   |                 |       |            |
| Spot Ch Date Range Descript                                      |  | rt/End Time                    |        | -               |   | Rtg Type        |       |            |
| 1 KSNV 10/15/12-10/21/12 The Ton                                 | night Show 113                         | 35p-1237a                      |        | M               | :30 (\$500.00                                 | ) U.OO NM       |       |            |
| See MG 62.2<br>[.NOT AVAILABLE RATE] NOT                         | T AVAILABLE RATE                       |                                |        |                 |   |                 |       |            |
| 2 KSNV 10/15/12-10/15/12 The Ton                                 |  | 35 <b>p</b> -1237a             |        | M               | :30 \$500.00                                  | 0.00 NM         |       |            |
| <b>⊕</b> MG for 62.1 10/15                                       |  |                                |        |                 |   |                 | 1     |            |
| [Revised Rate to Reinstate]                                      |  |                                |        |                 | , <u>, , , , , , , , , , , , , , , , , , </u> |                 |       | <b></b>    |
| E 63 KSNV 10/09/12 10/12/12 Late N                               | Night w/Fallon CM<br>Night w/Fallon    | 1237a-136am                    | -TWTF- | - :30           | 4 \$250,001                                   | 0.00 NM         | 4     | \$1,000.00 |

Print Date: 10/04/12 09:59:25 Page 15of 15

KSNV

Totals

155

\$77,185.00

Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

| Start Date   End Date   Weekdays   Spots/Week   Rate   A \$250.00   0.00   | Ln Ch Start End<br>FALLON             | Inventory Code      | Break Start/End | Time Days | Len Spots                               | Rate Pri                   | Rtg Type S     | pots | Amount   |
|--|---------------------------------------|---------------------|-----------------|-----------|---|----------------------------|----------------|------|----------|
| Date Range   | Start Date End Date                   |                     |                 |           |   |                            |                |      |          |
| See MG 63.5, 63.6, 63.7, 63.2  | Spot Ch Date Range De                 |                     | Start/End Time  |           |   |                            |                |      |          |
| 2 KSINV 10/08/12-10/14/12 Late Night wiFallon 1237a-136am -TWThF 30 (\$250.00 0.00 NM See MG 63.5,63.6,63.7,63.8 [INOT AVAILABLE RATE] NOT AVAILABLE RATE] NOT AVAILABLE RATE] NOT AVAILABLE RATE   NOT BATE   NOT AVAILABLE RATE   NOT AVAILABLE  | See MG 63.5,63.6,63.7,6               | 53. <i>8</i>        |                 |           |   | ,                          | - 1            |      |          |
| INOT AVAILABLE RATE   NOT AVAILABLE RATE   3 KSNV 10/08/12-10/14/12 Late Night w/Fallon   1237a-136am  | 2 KSNV 10/08/12-10/14/12 La           | ite Night w/Fallon  |                 |           | -TWThF                                  | :30 <del>(\$250.00)</del>  | 0.00 NM        |      |          |
| See MG 63.5,63.6,63.7,63.8   [NOT AVAILABLE RATE] NOT AVAILABLE RATE   1237a-136am   | , , ,                                 |                     | ATE             |           |   |                            |                |      |          |
| ## KSNV 10/08/12-10/14/12 Late Night w/Fallon  |                                       | · ·                 | 1237a-136am     |           | ~TW⊤hF                                  | :30 <del>(\$250.00)</del>  | 0.00 <i>NM</i> |      |          |
| See MG 63.5,63.6,63.7,63.8   [NOT AVAILABLE RATE   NOT AVAILABLE RATE   S KSNV 10/09/12-10/12/12 Late Night w/Fallon   1237a-136am   | •                                     | -                   |                 |           | _TWTh                                   | 30 (\$250.00)              | 0.00 0/4/      |      |          |
| 5 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am -TWThF :30 \$250.00 0.00 NM M M M M M M M M M M M M M M M M M   | See MG 63.5,63.6,63.7,6               | 63.8                |                 |           | 7 44 7 1111                             | .00 (4200.00)              | 0.00 /4///     |      |          |
|  | =                                     |                     |                 |           | -TWThF                                  | :30 \$250.00               | 0.00 NM        |      |          |
| 6 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am -TwThF :30 \$250.00 0.00 NM   | MG for 63.2,63,4,63.3,63              | 3.1                 | 12014 1004111   |           | *************************************** | ,50 4200,55                |                |      |          |
| [Revised Rate to Reinstate] 7 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am -TwThF :30 \$250.00 0.00 NM  ① MG for 63.2,63.4,63.3,63.1  [Revised Rate to Reinstate] 8 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am -TwThF :30 \$250.00 0.00 NM  ② MG for 63.2,63.4,63.3,63.1  [Revised Rate to Reinstate]  8 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am -TwThF :30 \$250.00 0.00 NM  ② MG for 63.2,63.4,63.3,63.1  [Revised Rate to Reinstate]  E 64 KSNV 10/15/12 10/15/12 Late Night w/Fallon CM 1237a-136am M :30 1 \$250.00 0.00 NM 1 \$250.00  FALLON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 M 1 \$250.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am M :30 (\$260.00) 0.00 NM  See MG 64.2  [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 10/15/12-10/15/12-10/15/12 Late Night w/Fallon 1237a-136am M :30 \$250.00 0.00 NM  ② MG for 64.1 10/15  [Revised Rate to Reinstate]  E 65 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02am   | 6 KSNV 10/09/12-10/12/12 La           | ate Night w/Fallon  | 1237a-136am     |           | -TWThF                                  | :30 \$250.00               | 0.00 NM        |      |          |
|  | · · · · · · · · · · · · · · · · · · · |                     |                 |           |   |                            |                |      |          |
| [Revised Rate to Reinstate] 8 KSNV 10/09/12-10/12/12 Late Night w/Fallon 1237a-136am -TWThF :30 \$250.00 0.00 NM   |                                       | •                   | 1237a-136am     |           | -TWThF                                  | :30 \$250.00               | 0.00 NM        |      |          |
|  |                                       |                     |                 |           |   |                            |                |      |          |
| [Revised Rate to Reinstate]  E 64 KSNV 10/15/12 10/15/12 Late Night w/Fallon CM 1237a-136am M :30 1 \$250.001 0.00 NM 1 \$250.00  FALLON  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/12   M   1 \$250.00 0.00  Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rig   Type   1 KSNV 10/15/12-10/21/12 Late Night w/Fallon   1237a-136am   M   :30 (\$250.00 0.00 NM See MG 64.2 [NOT AVAILABLE RATE]  2 KSNV 10/15/12-10/15/12 Late Night w/Fallon   1237a-136am   M   :30 \$250.00 0.00 NM    6 MG for 64.1 10/15 [Revised Rate to Reinstate]  E 65 KSNV 10/13/12 10/13/12 Saturday Night Live   CM   1130pm-1:02am     :30   1 \$400.004   0.00 NM   1 \$400.00 NM |                                       | -                   | 1237a-136am     |           | -TWThF                                  | :30 \$250.00               | MM 00.0        |      |          |
| Late Night w/Fallon   FALLON   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rate   Rating   Neek: 10/15/12   10/21/12   M   1 \$250.00   0.00   NM   Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   1 KSNV 10/15/12-10/21/12 Late Night w/Fallon   1237a-136am   M   :30 (\$250.00)   0.00   NM   See MG 64.2   [INOT AVAILABLE RATE]   NOT AVAILABLE RATE   2 KSNV 10/15/12-10/15/12 Late Night w/Fallon   1237a-136am   M   :30 \$250.00   0.00   NM   MG for 64.1 10/15   [Revised Rate to Reinstate]   E65 KSNV 10/13/12 10/13/12   Saturday Night Live   CM   1130pm-1:02am     :30   1 \$400.004   0.00   NM   1 \$400.00   SAturday Night Live   SNL  |                                       |                     |                 |           |   |                            |                |      |          |
| FALLON   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   | E 64 KSNV 10/15/12 10/15/12           | =                   | CM 1237a-136    | iam M     | :30                                     | 1 \$250.001                | 0.00 NM        | 1    | \$250.00 |
| Week: 10/15/12       10/21/12       M       1       \$250.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         1 KSNV 10/15/12-10/21/12 Late Night w/Fallon       1237a-136am       M       :30 (\$250.00)       0.00 NM         See MG 64.2<br>[NOT AVAILABLE RATE]       SKSNV 10/15/12-10/15/12 Late Night w/Fallon       1237a-136am       M       :30 \$250.00 0.00 NM         ⊕ MG for 64.1 10/15<br>[Revised Rate to Reinstate]       [Revised Rate to Reinstate]       Saturday Night Live       CM 1130pm-1:02am      S-       :30 1 \$400.004 0.00 NM       1 \$400.00  | FALLON                                | Late Night W/Fallon |                 |           |   |                            |                |      |          |
| Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type  |                                       |                     |                 |           |   |                            |                |      |          |
| See MG 64.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 10/15/12-10/15/12 Late Night w/Fallon 1237a-136am M   | Spot Ch Date Range D                  | <u>escription</u>   | Start/End Time  | 0.00      |   |                            |                |      |          |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 10/15/12-10/15/12 Late Night w/Fallon 1237a-136am M  |                                       | ate Night w/r-allon | 1237a-136am     |           | M                                       | :30 <del>(\$250.00</del> ) | + 0.00 IVIVI   |      |          |
|  | [.NOT AVAILABLE RAT                   |                     |                 |           |   | .00 4050.00                |                |      |          |
| [Revised Rate to Reinstate]  E 65 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$400.004 0.00 NM 1 \$400.00  SNL  |                                       | ate Night w/Fallon  | 1237a-136am     |           | М                                       | :30 \$250.00               | ) U.00 NIVI    |      |          |
| Saturday Night Live SNL  | <del></del>                           | ate)                |                 |           |   |                            |                |      |          |
| SNL  | E 65 KSNV 10/13/12 10/13/12           |                     | CM 1130pm-1     | :02am     | S- :30                                  | 1 \$400.004                | 0.00 NM        | 1    | \$400.00 |
|  | SNL                                   | Saturday Night Live |                 |           |   |                            |                |      |          |
|  | Start Date End Date                   |                     |                 |           |   |                            |                |      |          |
| Week: 10/08/12 10/14/12S- 1 \$400.00 0.00  F.66 KSNV 10/14/12 10/14/12 Sports Night in Las Veg&M Sun 1135p-1200aS :30 1 \$90.004 0.00 NM 1 \$90.00   |                                       |                     |                 |           | _c ·30                                  | 1 \$DD 004                 | 0.00 NM        | 1    | 00 00¢   |
| E 66 KSNV 10/14/12 10/14/12 Sports Night in Las VegaSM Sun 1135p-1200aS :30 1 \$90.004 0.00 NM 1 \$90.00<br>Sports Night in Las Vegas  | E 00 KSNV 10/14/12 10/14/12           |                     |                 | y-1200a   | -s ,≎v                                  | i #30.004                  | O.OO INIVI     | 1    | φ30.00   |
| SPORTS NIGHT   |                                       | •                   | -               | ъ."       |   |                            |                |      |          |
| <u>Start Date                                  </u>  |                                       |                     |                 |           |   |                            |                |      |          |